

## **Strategic Plan**

The District is faced with key decisions related to major projects, future fees and assessments, levels of service, and personnel that relate to the overall livability of the Plumas Eureka community. It has been suggested that the Board of Directors consider developing a strategic plan.

### **About Strategic Planning**

According to the Government Finance Officers Association Best Practice Advisory, “(s)trategic planning is a comprehensive and systematic management tool designed to help organizations assess the current environment, anticipate and respond appropriately to changes in the environment, envision the future, increase effectiveness, develop commitment to the organization’s mission and achieve consensus on strategies and objectives for achieving that mission”

### **Potential Participants in the Planning Process**

- Board members
  - District Staff
  - Volunteers
  - HOA representatives
  - Business representatives
  - Interested customers
  - County \*
  - LAFCO \*
  - Neighboring communities \*
- (\* Depending on the scope of the plan)

### **Planning Process**

1. Initiate the planning process
  - a. Determine Resources (Staff, Materials, Steering Committee)
  - b. Identify Forums (in person, zoom, firehouse, Golf Resort Event Center, other)
  - c. Create a Schedule and secure forums
  - d. Send out Announcement and Invitations
2. Identify the Perspective and Scope of the Plan
3. Mission Statement and Scope of the Plan
4. Assessing the environment including analyzing the Strengths, Weaknesses, Opportunities and Threats (SWOT) Analysis
5. Identifying critical issues
6. Develop Vision Statement
7. Develop or reaffirm Core Values

8. Develop Goals
9. Develop Strategies
10. Develop action plans
11. Develop measurable Objectives
12. Establish performance Measures
13. maintenance
14. Obtain Approval
15. Implementation,
16. Monitor
17. Reassess

### **Current Mission Statement**

The District has had goals and objectives that were recently edited to a Mission Statement.

To effectively and efficiently provide community service needed or desired by the residents/eligible voters of the District and authorized under Californian Government Code 616000.

1. To Ensure District Financial Stability
2. To Support Plumas Eureka Fire Protection District (PEFPD) Strategic Plan for Training, Development and Operations
3. Provide and Maintain Effective Waste Water Services
4. Provide and Maintain Effective Water Services
5. Continue PECSD's commitment to prevent/respond to community emergencies
6. Maintain Effective Communications with Community Groups and PECSD Customers

### **Related Questions and Issues**

1. Expansion of the District responsibilities to include Recreation
  - a. Use of District Open Space
  - b. Purchase of the Golf Course
2. Water Management
  - a. Reclaiming wastewater
  - b. Groundwater Management
  - c. Securing water rights
3. Wastewater System
  - a. Expansion throughout the District
  - b. Reclaiming wastewater
  - c. Dynamite Hill Replacement
  - d. WWTP 6 Replacement
  - e. Long-term Financing
4. Fire Department
  - a. Recruitment
  - b. Station Expansion
  - c. Equipment Purchases
  - d. Increased Taxes and Long-term Financing
- 5.